

## 2014 Highlights

### Twenty Five years of Electronic Cricket Scoreboards

In 1989 ESU installed their first truly electronic scoreboard using electro-mechanical digits at Shepherd's Bush CC. Over 150 subsequent installations were made using these digits, some of which are still in use today.

The beginning of the 21st Century saw the company switch to a new generation of displays and have input into the design of the equipment we purchased which enabled the introduction of the radio remote control console in 2003.

Whilst LED technology had improved year upon year, when our competitors began to introduce them to the market in the mid 2000's we decided not to use the early offerings which were difficult to see in bright sunlight and, without a track record, had a big question mark over their reliability. The picture of the Essex county scoreboard below shows a moving message display to the bottom left - this was supplied in the 1990's, could be seen in the sun and was still working 12 years later so we asked the manufacturers to produce a seven segment digit. The specification was for a high brightness, quality digit that we could supply with confidence and in 2009 we were able to sample the first of the IN7S digits. We were not disappointed and with their visibility and reliability confirmed we began installing them in scoreboards for the 2010 season.

So 25 years after the first all electronic scoreboard and with five seasons of quality led scoreboards installed you can be sure that nowhere will you get a better quality product or superior service all at a competitive price. Because we have direct control over the engineering we can customise our scoreboards, integrate them with other manufacturers systems and provide a solution



### Marlborough College

ESU installed an electro-mechanical scoreboard at Marlborough College in 2003. The college decided that they would like to have an LED scoreboard for 2014 and asked ESU to undertake the project. ESU removed the old equipment and fascia before fitting a new fascia constructed from maintenance free polyester coated ply with the apertures glazed in non-reflective polycarbonate and trimmed with UPVC.



CONTACT US TO ARRANGE A NO OBLIGATION DEMONSTRATION  
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### Reigate Priory CC

The club was having a new pavilion built for 2014 and decided that they also wanted a new electronic scoreboard and chose ESU to take on the project. Our carpenters constructed panels for the structure at our factory in Essex and transported them to the site where a framework was constructed on a brick base to accommodate them.



Once the front and side panels had been fitted the LED digits were installed whilst the roof was fitted and covered with shingles.



With the wiring complete and the board tested, signboards and the three back panels were fitted. Removable wooden shutters were installed to the front of the scoreboard for added protection.



### Like Father, Like Son, Like Scoreboard!

When Pyrford CC decided that they wanted to convert their scoreboard, Chris Hope's father John recommended ESU as we had refurbished the scoreboard at his club in Skipton and they were very happy with both the service and quality of product. The club wanted a complete refit, with a new fascia and electric roller shutter together with a 28 digit Led scoreboard.



The new fascia was constructed in our factory and transported to the site. On day one our carpenters removed the old equipment and fascia and installed the new fascia and removable scorers window. On the second day P & I Protection fitted the electric roller shutter allowing us to install the electronic equipment on the third day.

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As you can see, whether you are in the North or the South of the country ESU can provide you with a first class scoreboard.